AI4DIGNITY

Collaborative AI Counters Hate NLP ♥ Anthropology

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ABOUT

- Al4Dignity is a collaboration between anthropologists, fact-checkers and NLP researchers to tackle extreme speech against marginalized communities around the globe
- Worked with fact-checkers from Brazil, Germany, India and Kenya for the data collection/annotation process
- Fact-checkers were chosen because of their accredited expertise and familiarity with local communities
- The end goal was the curation of an extreme speech dataset, labeled with granularities and targets of extreme speech

ABOUT

- A quick note on definition divergence
- In other works, we see terminology such as "hate speech", "offensive language", etc.
- Here, we use the term "extreme speech" to denote language that crosses the line between civil and uncivil speech
- Our definition and taxonomy of extreme speech was guided by both anthropologists and the annotators themselves

MOTIVATION (CURRENT ISSUES)

- "Usual suspects" of NLP challenges in data curation: human error during annotation, subjectivity, varying definitions
- Annotators are oftentimes white and/or male. For example, in Founta et al. 66% of annotators are male and in Sap et al. 82% are white
- These groups are usually not the target of extreme speech, so they may miss/misclassify extreme speech
- This could lead to propagation of harm against marginalized communities. For example, AAE has been annotated as extreme speech more often than other dialects of English (Kim et al.)

MOTIVATION (PLAN)

- With our plan of action we wanted to ensure quality of data while at the same time not losing track of the bigger picture
- Involved anthropologists and their expertise to build definitions and help with the theoretical background of the project
- Focus on marginalized communities around the world (in Brazil, Germany, India and Kenya)
- Sit down with annotators from each country, discuss the needs and challenges faced by their respective communities
- Hopefully data will be more representative of the hatred these vulnerable communities receive

DATA (GENERAL)

- We collect data for four languages: German, Hindi, Swahili, Brazilian Portuguese. In some countries, English is also used, so we included English examples in our dataset as well.
- In total, there are 20k examples (around 5k from each country)
- Data comes from social media, direct messages, forum posts, etc. Annotators were given the freedom to choose the sources and venues most fitting for their community.
- Each text example is short, usually at most a paragraph long.
- "Luos are the only community whose thinking and decision making revolves around one man/family, the Ogingas"

DATA (LANGUAGES)

	Brazil	Germany	India	Kenya
Native	5245	4945	2610	400
Native & English	0	69	1172	2098
English	0	6	1034	2721

Table 1: Distribution of languages per country.

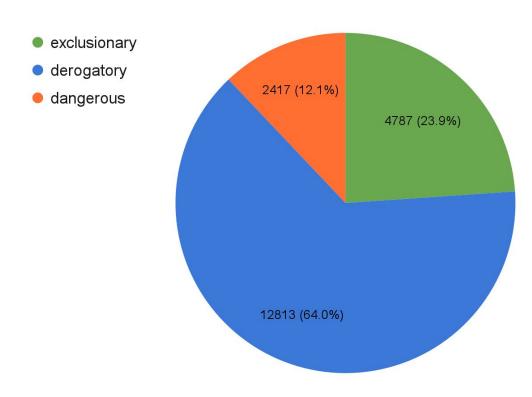
DATA (LABELS)

- Only extreme speech examples were collected. There are no "negative"/"neutral" examples.
- Three granularities of extreme speech were covered alongside eight main protected target groups.
- To capture the difference between extreme speech against protected groups and institutions of power, another option was included for four more targets (politicians, legacy media, the state and civil society advocates for inclusive societies).

DATA (EXTREME SPEECH GRANULARITIES)

- <u>Derogatory Extreme Speech</u>: swearwords and offensive or disrespectful language. This is considered "acceptable" extreme speech and should not be filtered out.
- <u>Exclusionary Extreme Speech</u>: targets a vulnerable group/s, singling them out. Unacceptable, and *should* be filtered out.
- <u>Dangerous Extreme Speech</u>: like the exclusionary label, but also incites violence or poses a threat.

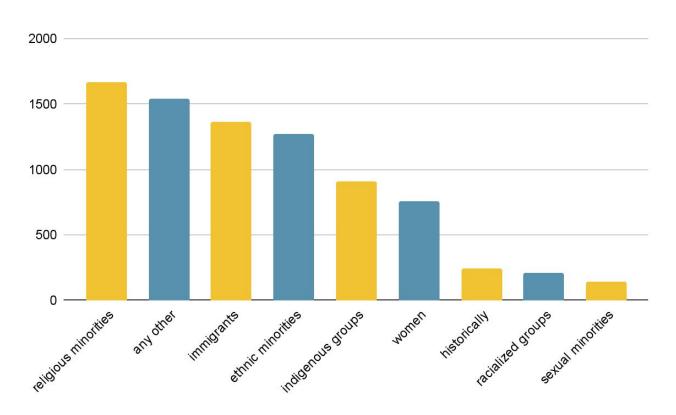
DATA (EXTREME SPEECH LABEL STATISTICS)



DATA (PROTECTED TARGET GROUPS)

- religious minorities
- immigrants
- ethnic minorities
- indigenous groups
- women
- historically oppressed caste groups
- racialized groups
- sexual minorities
- any other

DATA (TARGET GROUP STATISTICS)



DATA (EXTREME SPEECH PER COUNTRY)

	Brazil	Germany	India	Kenya	Total
Derogatory	4900	2659	2121	3406	13086
Exclusionary	121	2345	1376	874	4816
Dangerous	224	16	1319	839	2398

Table 2: Distribution of extreme speech labels across countries and in total.

DATA (PROTECTED GROUPS PER COUNTRY)

	Brazil	Germany	India	Kenya	Total
Religious Minorities	16	1269	3413	114	4812
Any Other	1058	37	340	1621	3056
Women	1677	372	402	397	2848
Immigrants	26	2383	108	290	2807
Ethnic Minorities	62	412	90	1316	1880
Indigenous Groups	61	6	4	1255	1326
Sexual Minorities	632	343	88	83	1146
Historically Oppressed Caste Groups	46	1	791	32	870
Racialized Groups	76	522	3	78	679

Table 3: Distribution of target groups across countries and overall.

DATA (INSTITUTIONS OF POWER PER COUNTRY)

	Brazil	Germany	India	Kenya	Total
Politicians	1120	794	255	2113	4282
Legacy Media	686	105	70	62	923
The State	56	168	19	77	320
Civil Society Advocates	30	57	35	10	132

Table 4: Distribution of institutions of power as targets of derogatory extreme speech.

04 SIMMIN

SUMMARY

- Al4Dignity is a multidisciplinary effort to tackle extreme speech online, combining the forces of anthropologists, fact-checkers and NLP researchers.
- A multilingual dataset of 20k online posts was collected, with labels for extreme speech and targets
- Unsurprisingly, our analysis shows large differences between countries and the extreme speech they have to deal with
- We hope this work will both help research in these marginalized communities and serve as a guide for more inclusivity



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